



## Japanese take over Santher's management

06-29-2020 – With the closing of the acquisition of 100% of the shares of Santher Fábrica de Papel Santa Therezinha S.A by H&PC Brazil Participações S.A., from June 29th, the Japanese Daio Paper Corporation and Marubeni Corporation assume the command of the company.

With the implementation of state of the art technologies, materialization of synergies and innovations in products and processes, new shareholders are confident in Santher's growth potential. These actions will be enhanced by the strength of Santher's Top of Mind brands - Personal, Snob, Kiss, Sym, in addition to the Santher Professional and Specialty Papers brands, from the company's B2B Business Unit.

### About Santher

Founded 82 years ago, Santher offers the market lines of toilet paper, tissues, napkins, paper towels, feminine pads, baby diapers and wipes. It produces about 180 thousand tons/year of paper, a volume that places it among the largest in the sector in the world in terms of production capacity, operating in the segments of sanitary papers, personal care, special papers and "away from home". Santher has a solid leadership in the H&PC market under the Personal® brand and is the fourth largest manufacturer of disposable baby diapers and feminine pads.

### About Daio

Founded in 1943, Daio is a Japanese listed company that produces a wide range of paper products and recorded revenue of JPY 546.49 billion (BRL 27.9 billion) in FY3/20. Daio has a large presence in the domestic market in the H&PC (home and personal care) category and has built a solid base in Japan, comprising all aspects of paper production and supply, including newsprint, printing and publishing paper, paper for packaging and cardboard packaging. Daio has approximately 10,500 employees worldwide, distributed in 33 subsidiaries located in North America, Chile, Turkey, Thailand, Indonesia, China, Korea and Japan, and in representative offices located in Vietnam, Malaysia, Taiwan and Russia.

### About Marubeni

Marubeni is a leading trading company in Japan, with roots dating back to 1858 and revenue of over JPY 6.8 trillion (BRL 133.5 billion) in FY3/20. Marubeni operates in several businesses through five business groups: Consumer Products; Food, Agriculture and Chemicals; Energy and Metals; Power Business & Infrastructure; Transportation & Industrial Machinery, Financial Business Group; and CDIO, supplying wood chips and biomass fuel, pulp and waste paper, paper and paperboard, building & construction materials and wood products from the Consumer Products division. Marubeni operates 136 branches / offices in 68 countries and regions, with more than 45,000 employees worldwide.



[www.santher.com.br](http://www.santher.com.br)

More Press Information:

Ralcoh Comunicação

[www.ralcoh.com.br](http://www.ralcoh.com.br)

**Luiz Carlos de Oliveira**

[luiz.carlos@ralcoh.com.br](mailto:luiz.carlos@ralcoh.com.br)

(11) 9 9975 8741

(11) 3257.4741